



# IFIGT Media Kit (2025)

## 1. Boilerplate:

The India Federation for Investors & Global Traders (IFIGT) is a Section 8 non-profit organization dedicated to positioning India as a global benchmark in responsible trade, inclusive investment, and financial empowerment. Acting as a neutral platform, IFIGT brings together embassies, corporates, MSMEs, and academia through policy dialogues, trade alliances, and financial literacy programs. From embassy-led roundtables and cross-border MoUs to investor awareness programs for defense and corporates, IFIGT converts conversations into action with measurable outcomes.

## 2. Fact Sheet:

Legal Status: Section 8 Non-Profit

Founded: 2023

Head Office: 102 Vishwa Sadan, Janakpuri District Center, New Delhi – 110058

Media Contact: [press@investtradeindia.org](mailto:press@investtradeindia.org)

Vision: To empower Indian citizens and enterprises to thrive in global markets while promoting financial literacy, responsible investment, and sustainable growth.

### Mission:

- Build cross-border trade alliances
- Enable MSME globalization
- Drive nationwide investor education & financial literacy
- Advance sustainability and green finance dialogues

**Focus Areas:** Global Trade • MSME Export • Investor Education • Sustainability

## Recent Engagements (2025):

- Russia Day at the Russian Embassy, New Delhi
- Investor Awareness Programs with Air Force, Navy & ONGC Goa
- Strategic Dialogue with New Zealand High Commission
- Ambit Asset Management Roundtable, New Delhi
- AIIMS “Restoring Smiles” Reconstructive Surgery Mission

## 3. Leadership Bios:

### Rtn. Rohini Raina – Director General

Rohini Raina leads corporate relations and strategic partnerships at IFIGT. With over two decades of corporate and social leadership experience, including her work with Rotary International, she has been instrumental in forging cross-border MoUs and government-industry collaborations. Rohini champions cultural and trade diplomacy, MSME globalization, and philanthropy-driven programs. She has represented IFIGT at major diplomatic events, including Russia Day 2025 and commemorative events marking Indo-Russian solidarity. An avid golfer and social impact advocate, Rohini believes true progress lies in connecting grassroots Indian enterprise with global markets.

### Mr. Rajat Dhar – Director, Investments

A former HSBC banker and portfolio manager for CXOs, Rajat Dhar drives investor education and policy dialogues at IFIGT. He regularly appears on CNBC-TV18, Aaj Tak, and is quoted in The Economic Times. Rajat has spearheaded financial literacy programs for defense officers, corporates, and public institutions across India. He specializes in retirement planning, portfolio structuring, and capital markets strategy. Rajat leads IFIGT’s thought-leadership engagements, including dialogues with the New Zealand High Commission and roundtables on micro-cap investing. His mission is to transform investor literacy into a cornerstone of India’s economic empowerment.

#### 4. Quote Bank:

- Rohini Raina: “True progress sits where empathy meets execution — our mission is to build bridges between India and the world.”
- Rajat Dhar: “Investor literacy is nation-building — when citizens understand money, markets reward prudence, not speculation.

#### 5) Pillars & Program Menu:

- Global Trade & Investment Diplomacy: Embassy roundtables, sectoral dialogues, MoUs, whitepapers.
- MSME Enablement & Export Promotion: Readiness workshops, partner marketplaces, cross-border connects.
- Investor Education & Financial Literacy: IAPs for defense/PSUs/corporates; retirement and portfolio planning.
- Energy, Sustainability & Green Finance: Climate-aligned capital, ESG conversations, clean-tech opportunities.

#### 6) Key Engagement Timeline (2025 highlights):

- Jun 12 — Russia Day, Russian Embassy, New Delhi: cultural-trade diplomacy presence.
- Jul 18 — ONGC, Goa: Retirement Planning Session for officers.
- May 27 — Ambit Asset Management Roundtable, New Delhi: micro-cap & market structure dialogue.
- Aug 6 — New Zealand High Commission, New Delhi: bilateral trade & innovation exchanges.
- Aug 19–29 — AIIMS Delhi “Restoring Smiles” Mission: community health & dignity restoration.
- Indian Air Force / Naval Officers (Delhi): investor awareness & retirement planning sessions.

## 7) Media FAQ:

### Q1. Is IFIGT apolitical?

Yes. Non-partisan, Section 8 non-profit. Programs focus on literacy, trade enablement, and community impact.

### Q2. Funding model?

Donations, CSR partnerships, program sponsorships, and knowledge collaborations. (Customize as per finance team guidance.)

### Q3. Can media reuse photos/logos?

Yes for editorial coverage of IFIGT with credit: "Courtesy: IFIGT". Third-party venue/partner logos may require their permission.

### Q4. Interview requests?

Email [press@investtradeindia.org](mailto:press@investtradeindia.org) with outlet, topic, deadline, and preferred slot.

## 8) Media Contact

For all media queries, please contact:

 [press@investtradeindia.org](mailto:press@investtradeindia.org) |  [www.investtradeindia.org](http://www.investtradeindia.org)

### About IFIGT:

*India Federation for Investors & Global Traders (IFIGT) is a Section 8 non-profit committed to global trade enablement and investor literacy.*